

KAMDHENU VENTURES LIMITED



**FAMILIARISATION
PROGRAMME FOR
INDEPENDENT DIRECTORS
FINANCIAL YEAR 2023-24**

THE GROUP

Incorporation : 1994

Listing: IPO in 2006

Listed at NSE/BSE

No.1 TMT Brand in retail segment and
amongst top paint brands in decorative paints



THE BUSINESS

Steel: Operating through 80+ Franchisee Units scattered all over India, 8500+ dealers

Venture into paint: 2008-set up own unit

Demerger of paint business: Approval of Scheme -2022

Listing of Paint Business: Jan 2023

THE LEADERSHIP

Shri Satish Kumar Agarwal: Extensive industrial experience of 50 years

Shri Sunil Kumar Agarwal: Strong and efficient Kamdhenu marketing network that spreads out across the country. Franchisee Business.

THE LEADERSHIP

Shri Saurabh Agarwal:

Technical expertise in plant operations.
Heading paints business since inception.

Shri Sachin Agarwal:

Industrial Engineering, technical aspects. New
Trends and technologies

THE GUIDE

Shri Ramesh Chand Surana: around 40 years of rich and extensive experience in Finance, Marketing, Project Execution and plant management.

Shri Madhusudan Agarwal: CA by profession. more than three decades of professional experience in the field of audit, management consultancy.

Smt. Nishal Jain: Over 15 years of professional experience in areas like Recruitment, Manpower Planning, Compensation Planning, Appraisals, Employee Engagement

THE INFRASTRUCTURE

Paint Factory capacity:

36,000 KL P.A. with Sales Potential of Rs. 450 Crores

Outsourcing:

50,000 KL P.A. with Sales Potential of Rs. 150 Crores

1,300+ active tinting machines installed at dealer outlets t

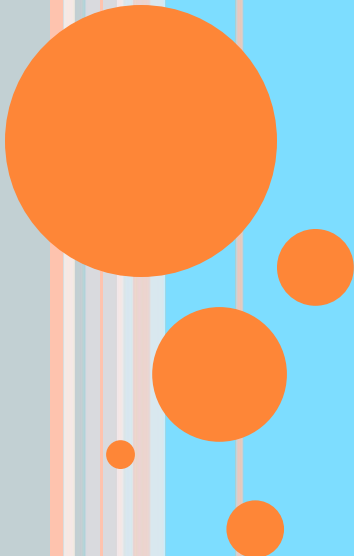
THE INFRASTRUCTURE



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THE INFRASTRUCTURE



THE HUMAN RESOURCE

Total Employee in Paints : 319

GM & Above: 6

(Production, Supply Chain, R&D,
Marketing, Finance)

Marketing Staff: 229

Production Staff: 76

Other: 14

THE TEAM

Shri Harish Kumar Agarwal: Have more than 30 years of core expertise in the areas of Finance, Accounts and Commercial Functions with his excellent analytical and management skills in corporate matters. Has multi-faceted functional experience in budgeting, fund management, accounting, auditing, legal affairs, IPR matters, corporate tax planning.

Shri Khem Chand: Have more than a decade experience in areas of Secretarial, Legal and SEBI Compliances etc.

THE TEAM

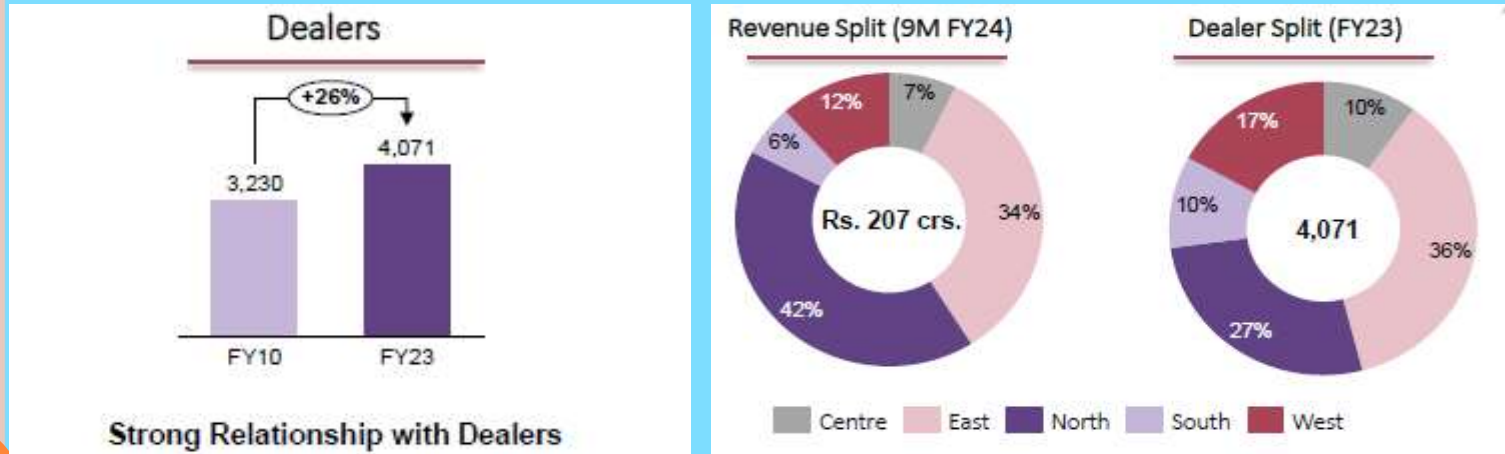
Shri Rajkumar Srivastava: He is part of Kamdhehu Paints since start of paint business and currently handling marketing of Kamdhehu Paints.

Shri Vineet Kumar Agarwal: Shri Vineet Kumar Agarwal is associated with Kamdhehu Group for last 24 years. He has successfully handled IPO of Kamdhehu Limited in 2006. He is heading Finance Department of Paints Division of Kamdhehu Limited since the start of paints operations. He has in depth knowledge of all aspects of finance & accounting.

THE GROWTH

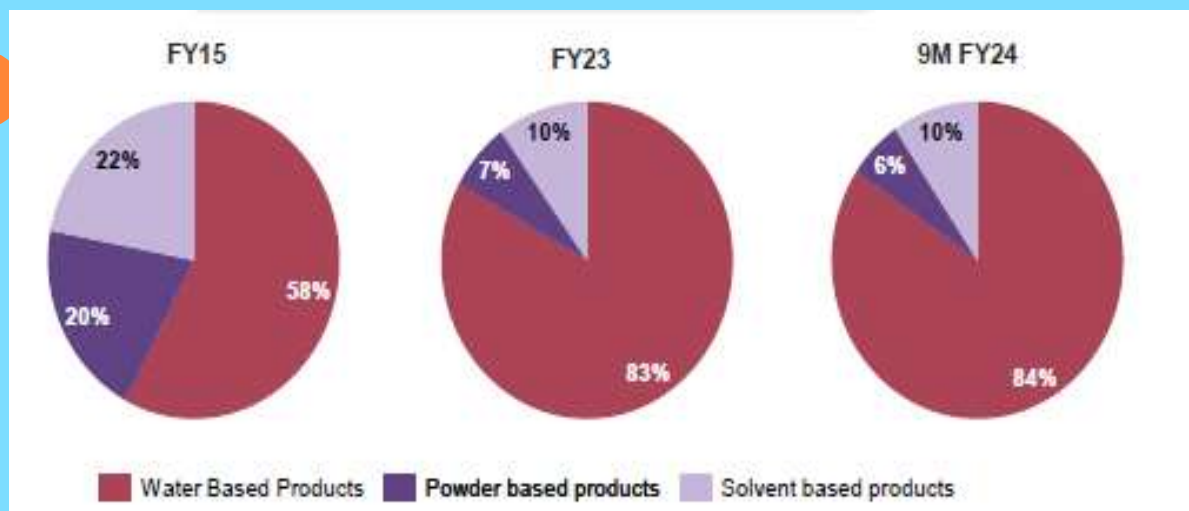


Well-Entrenched and Highly Incentivized Dealer Network

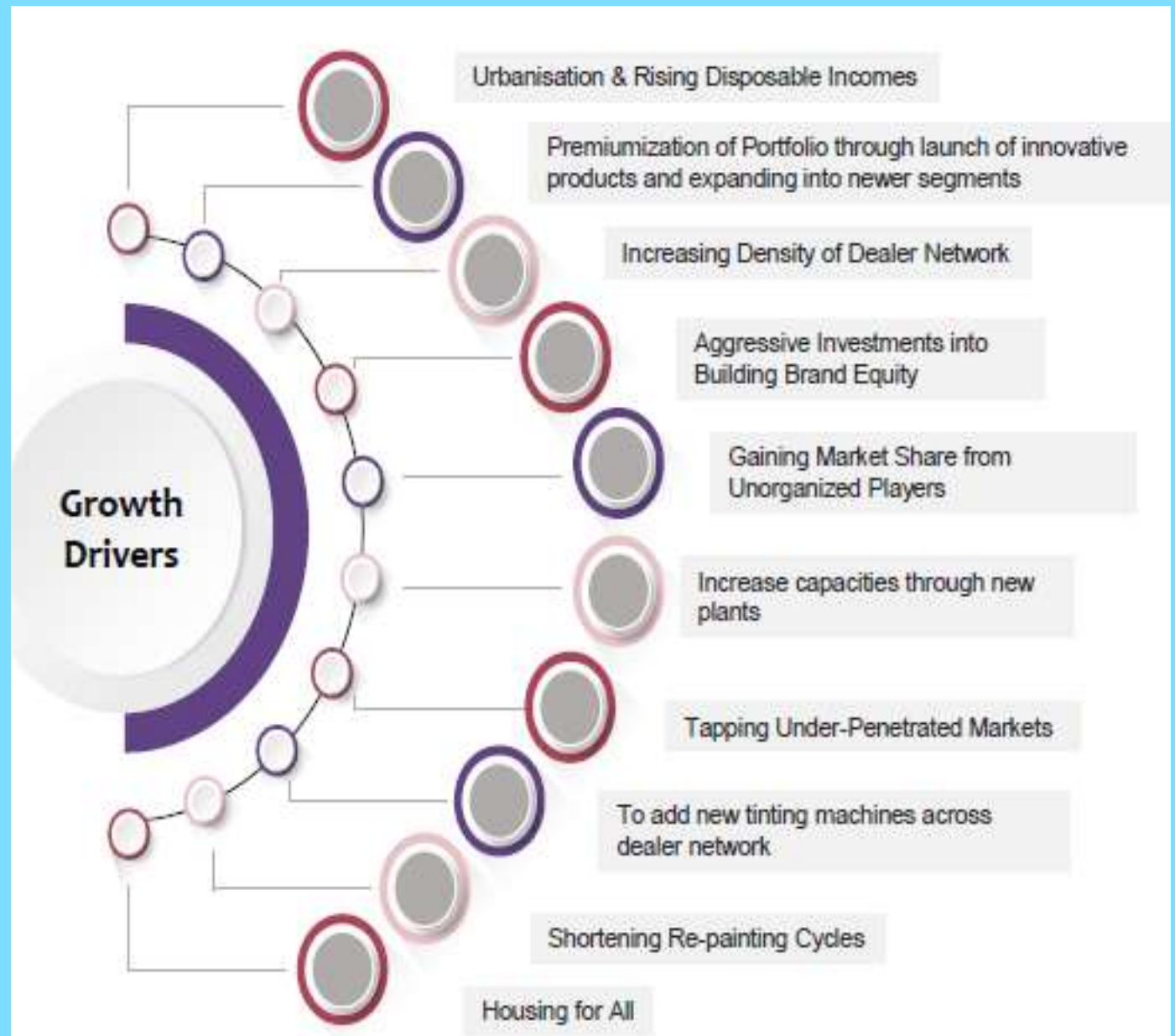


Strong Relationship with Dealers

Revenue Breakup



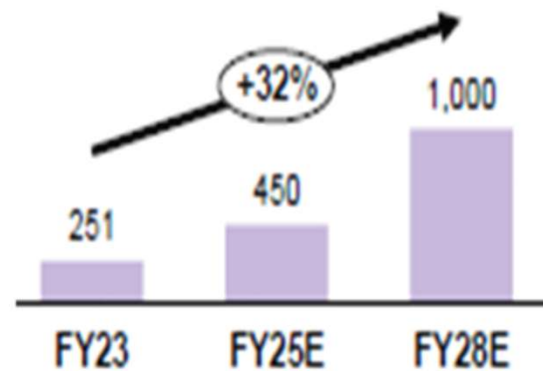
THE FUTURE



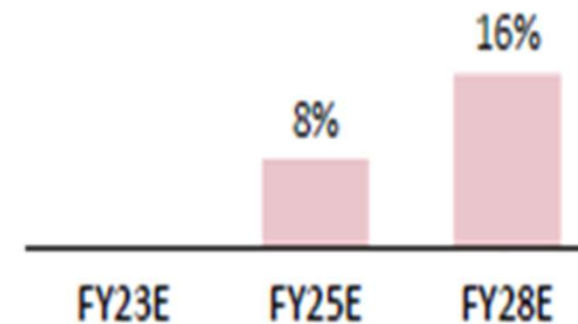
THE FUTURE

Rapid Revenue Growth Potential with Margin Expansion

Revenue (Rs Crs.)



EBITDA Margin* (%)



DISCLAIMER

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This Presentation may not be all inclusive and may not contain all of the information regarding the company or its business.



DETAILS OF FAMILIARISATION PROGRAMMES TO INDEPENDENT DIRECTORS

[Pursuant to Regulation 25 and 46 of SEBI (Listing Obligation and Disclosures Requirements) Regulations, 2015]

Kamdhenu Ventures Limited has a familiarization programme for its Independent directors with emphasis on:

- Introducing the Independent directors with the nature of the industry in which the company works;
- Roles, rights and responsibilities of the Independent Directors emphasizing the dynamics and functioning of the Board;
- Informing the strategy, mission and vision on which the company works.

S.No	Name of the Independent Director	Purpose of the Programmes	No. of Programmes attended by the Independent Director		No. of hours spent by Independent Directors	
			During the FY 2023-24	Cumulative till date	During the FY 2023-24 (HH:MM)	Cumulative (HH:MM)
1.	Shri Ramesh Chand Surana	1. Update regarding scale and details of operations of the Company.	1	2	01:00	02:00
2.	Smt. Nishal Jain	2. Updating on recent changes in the regulatory framework.	1	2	01:00	02:00
3.	Shri Madhusudan Agarwal	3. Review of Business Model and updating on new project by the Company. 4. Updating on Rights and responsibilities of Independent Directors in line with the statutory amendments	1	2	01:00	02:00